Module 4

Fitness: Concepts, Programs, Professions

TED Talk/Video Assignment

Most fitness clubs and centers require certification as a condition of employment, and having certification is now a major factor in securing a job within the fitness industry.

A crucial issue for anyone aspiring to a career as a fitness professional is the value of certifications, an important tool through which consumer confidence is developed.

After viewing the video ***"The 6 Best Fitness Certifications in 2023"***, respond with the following information for **all six certifications**: (30 points)

1. Name of the Certification:
2. What does the acronym/abbreviation stand for or who is the governing body of certification: (you may have to research this)
3. Focus of the certification: (what/who is the focus of certification)
4. Price: (all levels)
5. Study materials/access/tests/exams: (what do you get with purchase)

Please disregard the Similarity Percentage in Turnitin.com for this assignment!